



**SEDGE GARDENS PARK**

March 28th - 30th

**FOR MORE INFO VISIT**

[forsythhumane.org/pickleball](https://forsythhumane.org/pickleball)

# FORSYTH HUMANE SOCIETY SPONSOR OPPORTUNITIES

## PICKLEPAW CLASSIC



### **\$7,500: TITLE SPONSOR** ONE AVAILABLE

- Opportunity to set up at event for all three days.
- Opportunity to speak at player cookout on Friday & opening ceremony Saturday & Sunday.
- Included in press release with quote from organization.
- Logo and/or name on all print and digital assets.
- Large logo on bracket board, event banner, website with business link.
- Logo on event tops.
- Announced as a division sponsor on social media with division winners.
- Name/logo included in promo emails leading up to and the weekend of the event.
- Included in sponsor “thank-you” social media post

### **\$5,000: PLATINUM SPONSOR**

- Opportunity to set up at the event on Saturday & Sunday.
- Included in press release.
- Logo and/or name on all print material.
- Medium logo on bracket board, event banner, & website with business link.
- Logo on event tops.
- Announced as a division sponsor on social media with division winners.
- Included in sponsor “thank-you” social media post

### **\$2,500: GOLD SPONSOR**

- Opportunity to set up at the event on Saturday & Sunday.
- Logo and/or name on all print material.
- Small logo on bracket board event banner, & website with business link.
- Logo on event tops.
- Announced as a division sponsor on social media with division winners.
- Included in sponsor “thank-you” social media post

### **\$1,000: SILVER SPONSOR**

- Opportunity to set up Saturday & Sunday
- Small logo on event banner, & event website with business link.
- Business name on event tops.
- Announced as a division sponsor on social media with division winners.
- Included in sponsor “thank-you” social media post

### **\$500: BRONZE SPONSOR**

- Opportunity to set up on Sunday
- Company in text on event banner.
- Small logo on event website with business link.
- Company in text on event tops.
- Announced as a division sponsor on social media with division winners.
- Included in sponsor “thank-you” social media post

### **\$250: PICKLER SPONSOR**

- Opportunity to setup on Friday
- Company in text on event banner.
- Small logo on event website with business link.
- Company in text on event tops.
- Included in sponsor “thank-you” social media post

**[WWW.FORSYTHHUMANE.ORG/PICKLEBALL](http://WWW.FORSYTHHUMANE.ORG/PICKLEBALL)**

## OUR SUPPORTERS BECOME YOUR SUPPORTERS

Forsyth Humane Society supporters are savvy consumers who are pet lovers, parents, shoppers, business leaders, and decision makers. Our supporters are consumers in our community and are loyal to the causes they believe in. When you support FHS, it means our audience becomes your audience.

## OPPORTUNITIES FOR VISIBILITY

✔ Website Views per Month	✔ 58,946
✔ Email Newsletter Subscribers	✔ 28,600
✔ Instagram Following	✔ 13,266
✔ Facebook Following	✔ 30,846

Your support impacts the ways we are able to help people and pets stay together, reduce shelter intake, serve more pets in our community and celebrate companionship.

**For more details and to sponsor this event, contact**

Kristen Williams at [kwilliams@forsythhumane.org](mailto:kwilliams@forsythhumane.org)

Bruce Bullings | 336-918-0416 | [bbullings@forsythhumane.org](mailto:bbullings@forsythhumane.org)

Debbie Combs | 336-692-6116 | [dcombs@forsythhumane.org](mailto:dcombs@forsythhumane.org)

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# PICKLEPAW CLASSIC SPONSOR REGISTRATION



## SPONSORSHIP LEVEL:

- |   |  |
|---|--|
| <input type="checkbox"/> PLATINUM SPONSOR   \$5,000 | <input type="checkbox"/> TITLE SPONSOR (ONE)   \$7,500 |
| <input type="checkbox"/> GOLD SPONSOR   \$2,500     | <input type="checkbox"/> BRONZE SPONSOR   \$250        |
| <input type="checkbox"/> SILVER SPONSOR   \$1,000   | <input type="checkbox"/> PICKLER SPONSOR   \$250       |
|   | <input type="checkbox"/> IN-KIND SPONSOR               |

## SPONSOR INFORMATION:

SPONSOR/BUSINESS NAME (EXACTLY AS IT SHOULD APPEAR IN PRINT):

\_\_\_\_\_

MAIN CONTACT PERSON: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

\_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

SPONSOR SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

## PAYMENT INFORMATION:

Payment made online  
[forsythhumane.org/pickleball](https://forsythhumane.org/pickleball)

Check enclosed | Mailed to:  
4881 Country Club Rd.  
Winston Salem, NC 27104  
ATTN: Kristen Williams

FOR MORE INFORMATION:

**KRISTEN WILLIAMS** |  
KWILLIAMS@FORSYTHHUMANE.ORG

**BRUCE BULLINGS** | 336-918-0416  
BBULLINGS@FORSYTHHUMANE.ORG

**DEBBIE COMBS** | 336-692-6116  
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