FUNDRAISE FOR PAWS

FORSYTH HUMANE SOCIETY

YOUR GUIDE TO

HOSTING

AN OFFICIAL

FORSYTH HUMANE SOCIETY

FUNDRAISER!

FORSYTH HUMANE SOCIETY

WELCOME!

WE ARE SO HAPPY YOU HAVE CHOSEN TO HOST AN EVENT TO RAISE MONEY AND SUPPLIES FOR FORSYTH HUMANE SOCIETY! YOUR EFFORTS WILL HELP CARE FOR SHELTER DOGS AND CATS.

YOUR EVENT KIT CONTAINS MATERIALS TO GET YOU STARTED!

- DONATION CARDS
- GOAL POSTER
- EVENT FLYER
- "THANK YOU" TABLETOP SIGN
- QUICK START GUIDE
- HOW TO SUBMIT COLLECTED DONATIONS
- TABLE SIGN

IF YOU HAVE ANY QUESTIONS, OUR FHS EVENT & DEVELOPMENT COORDINATOR IS HERE TO ASSIST YOU!
SIMPLY SEND A QUICK EMAIL TO CARLY CCRISAFULLI@FORSYTHHUMANE.ORG

THREE THINGS TO DO NOW!

DOWNLOAD AND PRINT THE MATERIALS LISTED ABOVE
BUY OFFICIAL FHS GEAR FOR YOUR EVENT - SWAG CAN BE FOUND ON OUR WEBSITE WWW.FORSYTHHUMANE.ORG
INVITE FRIENDS, FAMILY AND ANY BUSINESS CONTACTS TO SUPPORT YOUR FUNDRAISER

TIPS FOR SUCCESS

SET A GOAL

FIGURE OUT HOW MUCH MONEY OR HOW MANY SUPPLIES WOULD YOU LIKE TO COLLECT?YOU WILL TEND TO RAISE MORE MONEY OR COLLECT MORE SUPPLIES BY ASKING FOR SPECIFIC ITEMS AND SETTING A GOAL.

CHOOSE YOUR LOCATION, DATE AND TIME WISELY

BRING YOUR EVENT INTO AN EXISTING OFFICE OR COMMUNITY EVENT - THINK SPORTING EVENTS, FARMER'S MARKETS, SCHOOL ACTIVITIES ETC. - OR TEAM UP WITH A LOCAL BUSINESS, SCHOOL. NEIGHBORHOOD, YOUTH GROUP, SERVICE CLUBS, RESTAURANT, OR SPORTS TEAM TO HELP HOST YOUR EVENT.

SHARE YOUR EVENT

COLLECT DONATIONS ONLINE - JUST MAKE SURE EVERYONE THAT DONATES DOES SO THROUGH OUR 'FOR PAWS' SPECIFIC WEBPAGE AND USES YOUR EVENT ID NUMBER TO IDENTIFY YOUR SPECIFIC FUNRAISER. LET PEOPLE KNOW WHY THIS IS SO IMPORTANT TO YOU AND PROVIDE THE LINK AND INFORMATION TO MAKE DONATING EASY!

MAKE SNACKS!

EVERYONE LOVES A GOOD SNACK! IF YOU'RE HOSTING A LEMONADE STAND, TRY ADDING LEMON COOKIES OR OTHER LEMON FLAVORED TREATS FOR HUMANS TO THE MIX AND DOG TREATS FOR OUR FOUR-LEGGED FRIENDS. (RECIPES IN THIS PACKET!)

TIPS FOR SUCCESS

OFFER PAPER PAWS FOR $1 EACH

ASK LOCAL STORES IF THEY WOULD SELL PAPER PAWS FOR $1 EACH IN SUPPORT OF FORSYTH HUMANE SOCIETY OVER A SET PERIOD OF TIME (YOU CHOOSE). COLLECT DONATIONS FROM THE BUSINESS, AND THANK THEM FOR SUPPORTING YOUR "FOR PAWS" EVENT!

SPARE CHANGE?

COLLECT SPARE CHANGE TO TURN IN AS PART OF YOUR DONATION. IT'S AMAZING HOW QUICKLY QUARTERS, DIMES, NICKLES AND PENNIES CAN ADD UP!

HAVE FUN

THINK ABOUT WHAT YOU MIGHT BE ABLE TO ADD TO YOUR FUNDRAISER TO GIVE IT A LITTLE EXTRA FLAIR! SOMETHING THAT SUITS YOUR PERSONALITY AND YOUR SKILLSET. EXAMPLES INCLUDE FACE PAINTING, MUSIC, ENTERTAINMENT OR EVEN A SILENT AUCTION!

ASK FOR SUPPORT

CONTACT LOCAL BUSINESS TO SPONSOR OR SUPPORT YOUR EVENT (MAKE SURE TO MENTION THAT DONATIONS ARE TAX-DEDUCTIBLE). WE CAN SUPPORT YOU WITH WRITTEN INFORMATION ON OUR LETTERHEAD WITH OUR TAX ID NUMBER.

OFFER GRATITUDE

TO YOURSELF, FIRST! DOING THESE THINGS AREN'T ALWAYS EASY BUT YOUR SUPPORT AND EFFORTS GO A LONG WAY IN SUPPORTING THE LIFESAVING EFFORTS OF FORSYTH HUMANE SOCIETY. WE CANNOT DO THIS WORK WITHOUT THE SUPPORT OF PEOPLE LIKE YOU AND OUR COMMUNITY! THANK YOU AND MAKE SURE TO THANK YOUR SUPPORTERS.

RECIPES & TOYS

CAT TOY IDEAS

Pipe cleaners, toilet paper rolls, yarn, pom poms, ribbon, bells, feathers. Toss some or all together!

DOG TREATS

No-Bake Pumpkin Peanut Butter Bites

1 cup pumpkin puree
¼ cup creamy peanut butter
¼ cup Greek yogurt or milk
3 cups old-fashioned oats (divided into 2 ½ cups and ½ cup)

Blend together pumpkin, peanut butter and yogurt (or milk) using a mixer until combined. Slowly add in 2 ½ cups oats and mix well. Using a cookie scoop or spoon, form balls and roll into remaining ½ cup of oats to coat. Refrigerate the treats until firm (about 1 hour) Serve!

Everything but the Kitchen Sink Dog Treat Balls

½ cup pureed pumpkin or baked sweet potato (no skin)
¼ cup applesauce
½ cup creamy peanut butter (no xylitol)
¼ cup plain Greek yogurt
2 pieces cooked and crumbled bacon (or turkey bacon)
1 ½ cups old-fashioned oats (add more if mixture seems to wet)

In a large bowl, mix together the above ingredients. Using a cookie scoop or spoon, form into balls and refrigerate until firm.

BE SOCIAL

FOLLOW AND TAG US

IF YOU HAVEN'T ALREADY - MAKE SURE TO FOLLOW OUR SOCIAL MEDIA CHANNELS @FORSYTHHUMANE AND @FORSYTHHUMANEEVENTS

TAG US IN YOUR EVENTS, WE CAN RE-POST AND SHARE ABOUT YOUR FUNDRAISER ON OUR CHANNLES TO DRUM UP EVEN MORE CHATTER ABOUT THE GREAT WORK YOU ARE DOING TO SUPPORT FORSYTH HUMANE SOCIETY

FEEL FREE TO POST ABOUT YOUR EVENT AND SAY SOMETHING TO THE EFFECT OF, "I'M HOSTING AN EVENT FOR FORSYTH HUMANE SOCIETY AS A PART OF THEIR FUNDRAISE FOR PAWS INITIATIVE. I'M RAISING MONEY TO HELP SUPPORT THEIR LIFESAVING PROGRAMS THAT INCREASE THE SAVE RATE IN SHELTER PETS TO 90% HERE IN FORSYTH COUNTY. STOP BY WWW.FORSYTHHUMANE.ORG/FUNDRAISEFORPAWS TO DONATE - USE MY EVENT ID # _____ AND TOGETHER WE CAN #SAVEFURSYTH"

FAQ'S

WHAT IS THE GOAL OF FORSYTH HUMANE SOCIETY?

AT FORSYTH HUMANE SOCIETY, WE STRIVE TO CREATE A SAFE AND WELCOMING ENVIRONMENT FOR ALL ANIMALS IN OUR CARE. OUR SHELTER IS BUILT ON PRINCIPLES OF HONESTY, TRANSPARENCY, COMPASSION, AND NON-JUDGMENT, WHICH GUIDE US IN OUR EFFORTS TO IMPROVE THE LIVES OF ANIMALS. AS A COMMUNITY RESOURCE, WE PROVIDE ESSENTIAL SUPPORT TO PET OWNERS, INCLUDING FOOD, SUPPLIES, VETERINARY CARE, AND EDUCATIONAL PROGRAMMING. WE PRIORITIZE SPAY/NEUTER INITIATIVES, OFFERING RESOURCES AND REFERRALS TO HELP PEOPLE KEEP THEIR PETS HEALTHY AND HAPPY AT HOME.WITH A WEALTH OF ANIMAL CARE KNOWLEDGE, WE ARE DEDICATED TO PROMOTING RESPONSIBLE PET OWNERSHIP AND HELPING INDIVIDUALS FIND THEIR PERFECT ANIMAL COMPANION FOR LIFE. AT FHS, WE ARE COMMITTED TO PARTNERING WITH OUR COMMUNITY TO CELEBRATE THE JOYS OF PET OWNERSHIP AND THE IMPORTANCE OF CARING FOR OUR ANIMAL FRIENDS.

HOW MUCH/WHAT SHOULD I ASK FOR?

FIND OUR MOST UP TO DATE WISHLIST ON OUR WEBSITE - THIS INCLUDES ITEMS FROM PLACES LIKE AMAZON AND CHEWY, PLUS GENERAL NEEDS OF OUR BUSINESS. YOU CAN ALSO PURCHASE THROUGH SMILE.AMAZON.COM AND CHOOSE FORSYTH HUMANE AS THE ORGANIZATION YOU SUPPORT!
WE RECOMMEND NOT SETTING A PRICE FOR SOMETHING LIKE LEMONADE AT A LEMONADE STAND, WHETHER IT'S $1 OR $25, EVERY BIT HELPS! ACCEPT DONATIONS OF ANY SIZE.

IS FHS A REGISTERED NON-PROFIT?

YES. FORSYTH HUMANE SOCIETY IS A REGISTERED 501(C)3
OUR TAX ID NUMBER IS 23-7055886

DONATION RETURN FORM

IF PAYING BY CHECK, PLEASE COMPLETE THIS FORM AND MAIL IT IN WITH YOUR CHECK TO FORSYTH HUMANE SOCIETY
4881 COUNTRY CLUB RD. WINSTON-SALEM, NC 27104.
REMEMBER TO INCLUDE YOUR EVENT ID # ON THE CHECK

EVENT HOST NAME: _____

EVENT ID #: _____

DATE OF EVENT: _____

TOTAL DONATION: _____

WOULD YOU LIKE US TO RECOGNIZE THE FUNDRAISING EFFORTS OF SOMEONE BY SENDING A CERTIFICATE OF APPRECIATION?

CIRCLE ONE YES NO

NAMES TO GO ON CERTIFICATE: _____

_____

ADDRESS OF WHERE TO SEND CERTIFICATE:

_____

_____

ADDITIONAL COMMENTS:

FUNDRAISE FOR PAWS

FORSYTH HUMANE SOCIETY

We are so appreciative of your donation to:

FORSYTH HUMANE SOCIETY

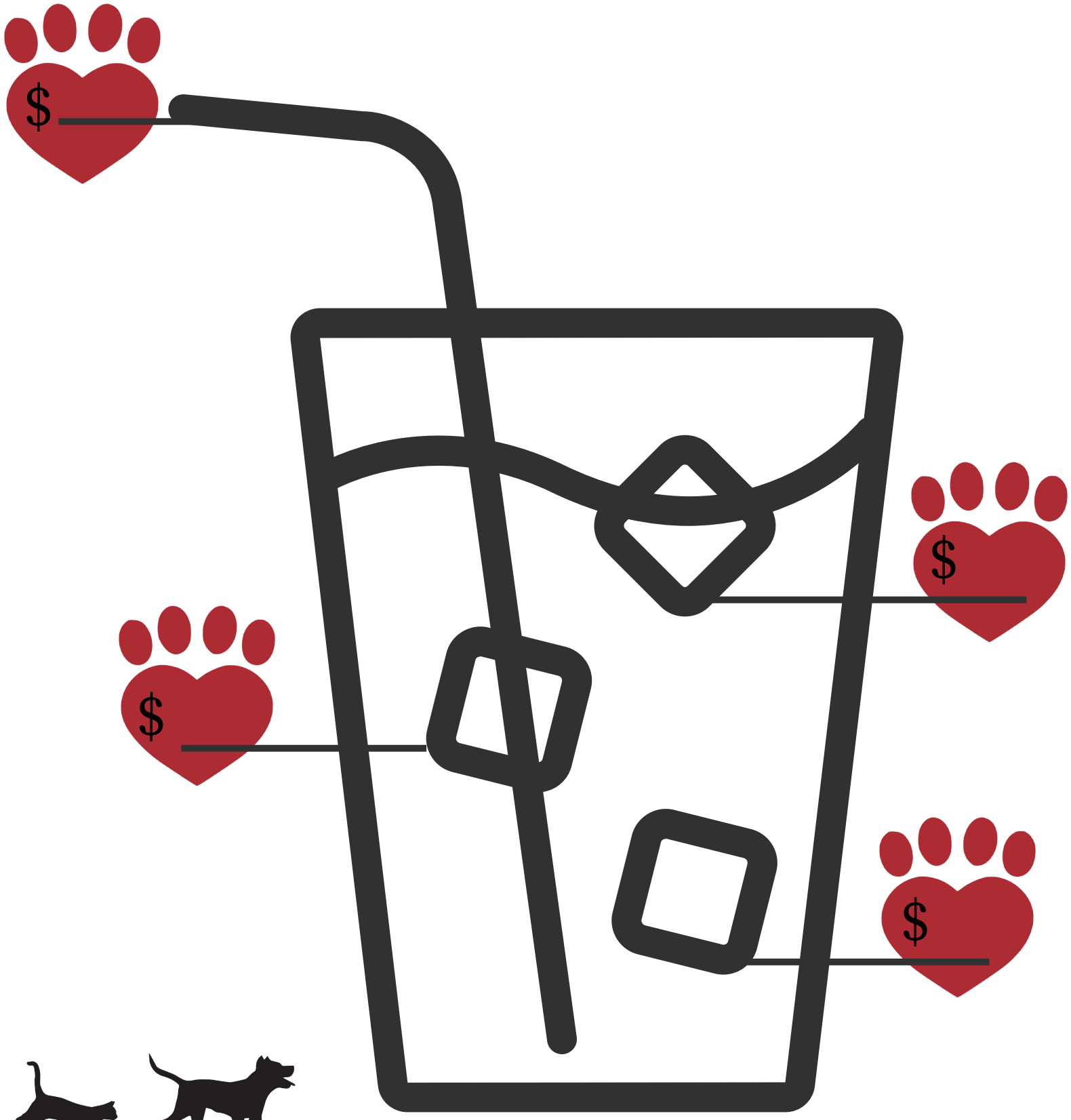
HELPED SAVE

SHELTER DOGS & CATS

WWW.FORSYTHHUMANE.ORG

DONATE TO SAVE SHELTER PETS

HELP FILL OUR CUP



FORSYTH
HUMANE SOCIETY

OUR EVENT ID #

FORSYTH
HUMANE SOCIETY

PLEASE MAKE CHECKS
PAYABLE TO
FORSYTH HUMANE SOCIETY

WWW.FORSYTHHUMANE.ORG

AT FORSYTH HUMANE SOCIETY!

TO HELP SAVE SHELTER PETS

FOR DONATING

THANK YOU

FOLD HERE

FUNDRAISE FOR PAWS
FORSYTH HUMANE SOCIETY

DONATIONS CAN BE MADE VIA CREDIT CARD BY VISITING OUR FUNDRAISE FOR PAWS FORSYTH HUMANE SOCIETY WEBPAGE. ADD YOUR EVENT ID TO THE FORM. YOU CAN ALSO SHARE THE LINK, WWW.FORSYTHHUMANE.ORG/FUNDRIASEFORPAWS + YOUR EVENT ID # WITH ATTENDEES.

CREDIT CARDS

PLEASE MAKE CHECKS PAYABLE TO FORSYTH HUMANE SOCIETY. ATTENDEES WILL BE MAILED A RECEIPT FROM FHS. PLEASE ASK ANY DONORS TO PUT YOUR EVENT ID NUMBER ON THE MEMO LINE OF THE CHECK SO YOU ARE CREDITED FOR THE DONATION. OUR ADDRESS IS 4881 COUNTRY CLUB RD. WINSTON-SALEM, NC 27104. DON'T FORGET, DONATIONS ARE TAX-DEDUCTIBLE!

CHECKS

PLEASE COUNT UP THE CASH DONATIONS FROM YOUR EVENT AND WRITE A CHECK MADE PAYABLE TO FORSYTH HUMANE SOCIETY. DON'T FORGET TO PUT YOUR EVENT ID NUMBER IN THE MEMO LINE. YOU CAN ALSO DONATE THE AMOUNT THROUGH THE FOR PAWS WEBPAGE WITH A CREDIT CARD. PLEASE DO NOT MAIL CASH.

CASH

WE ACCEPT PHYSICAL ITEMS FROM YOUR FUNDRAISER, FROM CANNED DOG AND CAT FOOD, TREATS, TOYS, BLANKETS, AND OTHER ITEMS FROM OUR WISHLIST. THESE CAN BE DROPPED OFF AT OUR COUNTRY CLUB LOCATION, 4881 COUNTRY CLUB RD. WINSTON SALEM. EMAIL KRISTEN AT KWILLIAMS@FORSYTHHUMANE.ORG TO SCHEDULE A TIME TO MEET SOME OF THE ANIMALS YOU ARE SUPPORTING AND HAVE A PHOTO MADE TO SHARE YOUR EXPERIENCE!

PHYSICAL ITEMS

HOW TO SUBMIT COLLECTED DONATIONS

MONETARY EVENT DONATIONS SHOULD BE SUBMITTED THROUGH
1. BY CREDIT CARD ONLINE PORTAL FOUND AT
WWW.FORSYTHHUMANE.ORG/FUNDRAISEFORPAWS

2. BY CHECK MADE PAYABLE TO FORSYTH HUMANE SOCIETY AND MAILED TO:
FORSYTH HUMANE SOCIETY
C/O FUNDRAISE FOR PAWS
4881 COUNTRY CLUB RD.
WINSTON-SALEM, NC 27104

3. ALL PAYMENTS MUST INCLUDE YOUR EVENT ID NUMBER
WRITTEN CLEARLY IN THE MEMO SECTION OF CHECKS
PLEASE DO NOT SEND CASH

CANNED GOODS OR OTHER WISH LIST SUPPLIES CAN BE DONATED IN-PERSON TO OUR COUTRY CLUB CAMPUS LOCATED AT 4881 COUNTRY CLUB RD. WINSTON-SALEM, NC

ALL DONATIONS SHOULD BE SUBMITTED WITHIN TWO WEEKS OF YOUR FUNDRAISING EVENT

FUNDRAISE FOR PAWS

FORSYTH HUMANE SOCIETY

_____

OUR EVENT ID #

FUNDRAISE FOR PAWS
FORSYTH HUMANE SOCIETY

SO YOU WANT TO HOST A LEMONADE STAND!

QUICK START GUIDE

HOSTING A STAND TO HELP SHELTER PETS IS EASY!

1 PREPARE YOUR STAND

GATHER SOME DECORATIONS

GET LEMONADE SUPPLIES

2 SHARE YOUR STAND

SHARE YOUR EVENT WITH FRIENDS AND FAMILY

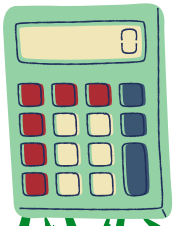
SHARE ON SOCIAL MEDIA

3 START YOUR STAND

POST YOUR STAND ON SOCIAL MEDIA

MIX YOUR LEMONADE

COUNT YOUR DONATIONS AND SUBMIT TO FHS WIH YOUR EVENT ID NUMBER



FORSYTH HUMANE SOCIETY

EVENT:

DATE & TIME:

LOCATION:

HOSTED BY:

FORSYTHHUMANE.ORG

SAVING SHELTER PETS
ONE DAY AT A TIME

FUNDRAISE FOR PAWS

FORSYTH HUMANE SOCIETY

HOSTED BY:

DATE AND TIME:

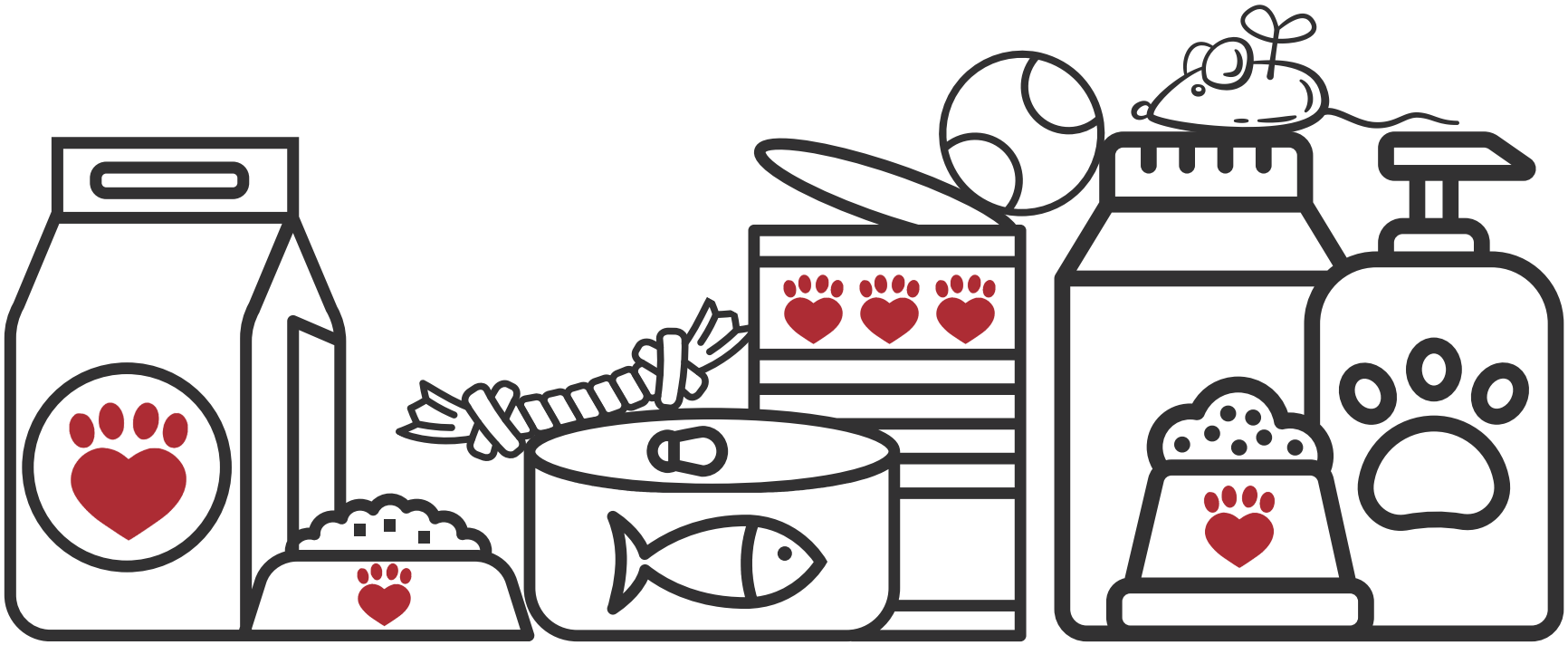
LOCATION:

MORE INFO:

TOGETHER WE ARE SUPPORTING LIFESAVING PROGRAMS FOR SHELTER PETS AT FORSYTH HUMANE SOCIETY!

#SAVEFURSYTH

WWW.FORSYTHHUMANE.ORG



FUNDRAISE FOR PAWS

FORSYTH HUMANE SOCIETY

#SAVEFURSYTH

WWW.FORSYTHHUMANE.ORG