

STH ANNUAL

MUTT STRUT

A 5K AND 1 MILE WALK/RUN

PRESENTED BY:





NEVER RUN ALONE

APRIL 27, 2024 // WINSTON-SALEM, NC

WWW.FORSYTHHUMANE.ORG/MUTTSTRUT



5K AND 1 MILE WALK/RUN

NEVER RUN ALONE

SPONSOR BENEFITS:

TITLE SPONSOR SOLD

PLATINUM PAW \$5,000

GOLD PAW \$2,500

SILVER PAW \$1,000 **BRONZE** PAW \$500

VENDOR

Exclusive Rights and Premier location of vendor table

Print Materials (Flyers and Press Releases)

Sign on Race Route

Option to include sponsor-provided samples, coupons, etc. in race packet

Digital Materials (FHS Website & Social Media)

Vendor table & chairs provided

Business name on event T-Shirt

Complimentary registrations & Tshirts















LARGE LOGO

12















LARGE LOGO

10













MEDIUM LOGO

8

















\$250









TEXT LISTING

4





TEXT LISTING

2









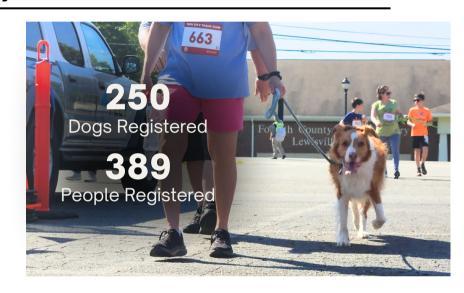


our supporters become FORSYTH your supporters your supporters

Forsyth Humane Society supporters are savvy consumers who are pet lovers, parents, shoppers, business leaders, and decision makers. Our supporters are consumers in our community and are loyal to the causes they believe in. When you support FHS, it means our audience becomes your audience.

STATS





SOCIAL MEDIA



Facebook 25K Followers



Instagram 11K Followers



x 2,171 Followers



TikTok 1,902 Followers



Email Subscribers 25.5K



Website Views 124,032/month

Your support of Mutt Strut allows your business to be seen by thousands of FHS partners year round, especially throughout the months of February-April when traffic is the highest. Supporting impacts the ways we are able to help people and pets stay together, reduce shelter intake, serve more pets in our community and celebrate the wellness of companionship.

FOR MORE INFORMATION CONTACT:

Bruce Bullings // 336-918-0416 // bbullings@forsythhumane.org Kristen Williams // kwilliams@forsythhumane.org



SPONSORSHIP LEVEL:

TITLE SPONSOR | SOLD SILVER PAW | \$1,000 PLATINUM PAW | \$5,000 BRONZE PAW | \$500 GOLD PAW | \$2,500 VENDOR | \$250

Sponsorship Registration





SPONSOR INFORMATION:

PONSOR/BUSINESS NAME (EXACTLY AS IT SHOULD APPEAR IN PRINT):
YOUR SPONSORSHIP IS A COLLABORATION, PLEASE LIST ADDITIONAL NAMES BELOW:
AIN CONTACT PERSON:
AILING ADDRESS:
ONTACT PHONE:
MAIL ADDRESS:
PONSOR SIGNATURE: DATE:

PAYMENT INFORMATION:

PAYMENT MADE ONLINE FORSTYHHUMANE.ORG/MUTTSTRUT

CHECK ENCLOSED | MAILED TO 4881 COUNTRY CLUB RD. WINSTON SALEM, NC 27104 ATTN: KRISTEN WILLIAMS

FOR MORE INFORMATION:

BRUCE BULLINGS | 336-918-0416 BBULLINGS@FORSYTHHUMANE.ORG

KRISTEN WILLIAMS KWILLIAMS@FORSYTHHUMANE.ORG