

# Lights of Hope



Dedicate a light to the special pet in your life and support others in finding theirs!











Celebration of Light

December 1, 2023 // 5-7pm

Lighting Ceremony 6pm



# Lights of Hope

Sponsor Benefits	Title \$2,500	Luminous \$1,000	Sparkle \$500	Radiant \$250
Official lighter of lights at the opening ceremony				
Included in press releases				
Large logo on banner & FHS website				
Medium logo on banner & FHS website				
Small logo on banner & FHS website				
Included in weekly emails November-December				
Number of H-Frame Signs at 4881 Country Club Rd	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>



FOR SPONSORSHIP OPPORTUNITIES CONTACT:  
 BRUCE BULLINGS | 336-918-0416 // [BBULLINGS@FORSYTHHUMANE.ORG](mailto:BBULLINGS@FORSYTHHUMANE.ORG)  
 KRISTEN WILLIAMS | [KWILLIAMS@FORSYTHHUMANE.ORG](mailto:KWILLIAMS@FORSYTHHUMANE.ORG)

# our supporters become your supporters



Forsyth Humane Society supporters are savvy consumers who are pet lovers, parents, shoppers, business leaders, and decision makers. Our supporters are consumers in our community and are loyal to the causes they believe in. When you support FHS, it means our audience becomes your audience.

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The number of lights we are hanging at our Adoption Center through December to represent each of the animals having been through our care since opening the building in 2017



## SOCIAL MEDIA



Facebook  
20,985 Followers



Instagram  
9,201 Followers



Twitter  
2,186 Followers



Email  
Subscribers  
20,769



Website Views  
124,032/month

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Your support impacts the ways we are able to help people and pets stay together, reduce shelter intake, serve more pets in our community and celebrate the wellness of companionship.

## FOR MORE INFORMATION CONTACT:

Bruce Bullings // 336-918-0416 // [bbullings@forsythhumane.org](mailto:bbullings@forsythhumane.org)  
Kristen Williams // [kwilliams@forsythhumane.org](mailto:kwilliams@forsythhumane.org)

# Lights of Hope Sponsorship Registration

## SPONSORSHIP LEVEL:

TITLE SPONSOR | \$2,500

LUMINOUS | \$1,000

SPARKLE | \$500

RADIANT | \$250

## SPONSOR INFORMATION:

SPONSOR/BUSINESS NAME (EXACTLY AS IT SHOULD APPEAR IN PRINT):

\_\_\_\_\_

MAIN CONTACT PERSON: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

\_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

SPONSOR SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

## PAYMENT INFORMATION:

PAYMENT MADE ONLINE  
FORSTYHHUMANE.ORG/LIGHTSOFHOPE

CHECK ENCLOSED | MAILED TO:  
4881 COUNTRY CLUB RD.  
WINSTON SALEM, NC 27104  
ATTN: KRISTEN WILLIAMS

FOR MORE INFORMATION:

**BRUCE BULLINGS** | 336-918-0416  
BBULLINGS@FORSYTHHUMANE.ORG

**KRISTEN WILLIAMS** |  
KWILLIAMS@FORSYTHHUMANE.ORG