



#SAVEFURSYTH

# 2023 #SAVEFURSYTH PET CALENDAR SPONSORSHIP FORM



## OUR SUPPORTERS BECOME YOUR SUPPORTERS.

Partner with us to market your businesses to thousands of FHS supporters all year round.



611 animal  
lovers  
participated in  
the 2022 contest.

FHS  
Demographics:  
80% ages 18-54  
75% women  
47% live in  
Winston-Salem

### FHS MARKETING STATS:

- Facebook: 19,413 followers
- Instagram: 7,356 followers
- Twitter: 2,117 followers
- Email List: 17,869 subscribers
- Website: 30,963 sessions





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## CARING CALENDER SPONSOR: \$500

- Sponsor logo on half of single calendar page
- Sponsorship includes medium logo listing and FHS website and social media recognition

## #SAVEFURSYTH PARTNER: \$250

- Sponsor logo on one quarter of single calendar page
- Sponsorship includes small logo listing and social media recognition

## COMPASSIONATE CALENDER SPONSOR: \$1,000

- Sponsor has solo recognition on sponsor section of single calendar page
- Sponsorship includes: large logo listing, promotional text, and website/social media handle listings
- FHS website and social media recognition



LOGO  
HERE



### 2023 Sponsorship Agreement:

- Yes, I would like to sponsor and promote my business!
- \$1,000 Compassionate Calendar Sponsor
- \$500 Caring Calendar Sponsor
- \$250 #SAVEFURSYTH Partner

Contact Name:

Business Name:

Email:

Address: