



Furr Ball | Virtual Event October 16, 2020

Presented by Bob King Automotive Group

Furr Ball is generously underwritten by Mrs. Christine & Dr. Michael Morykwas

HONORARY CHAIRS Mrs. Natalie Broyhill & Mr. Penn Broyhill

CHAIRS Ms. Christy Cox Spencer & Mrs. Jennie Hess

Sponsorship Agreement

SPONSOR/BUSINESS NAME (exactly as it should appear in print)

If sponsorship is a collaboration, please list additional names below.

I will sponsor the Furr Ball at the following level (*see reverse for specific benefits*):

- _____ **\$10,000 Compassionate Sponsor**
- _____ **\$5,000 Humane Sponsor**
- _____ **\$2,500 Kindness Sponsor**
- _____ **\$1,000 Caring Sponsor**
- _____ **\$500 Considerate Sponsor**
- _____ **\$250 #Savefursyth Sponsor**

Contact Name: _____

Contact Mailing Address: _____

_____ **City:**

_____ **State:**

Contact Phone: _____

Contact Email: _____

_____ **Signature:**

_____ **Date:**

Please send check and completed form to:

Forsyth Humane Society

Online Payments: <https://one.bidpal.net/furrball2020>

Attn: Furr Ball
4881 Country Club Road
Winston Salem, NC 27104

Please supply us with your logo; a high-resolution .jpeg or .png file is preferred.

*FHS is the 501(c)(3) non-profit facilitator for Furr Ball. **TAX ID# 23-7055886***
For more information, contact Beryl Parks at (336) 546-1415 or bparks@forsythhumane.org



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Sponsorship Packages

Compassionate Sponsor **\$10,000**

- Logo receives secondary billing on FHS website and Furr Ball site. Logo linked to your website.
- Logo/company name receives pinned posting on social media for five (5) days.
- One 60 second video promoting business during pre-event week, and during Virtual Event.
- Sponsor commits to sharing social media posts about the virtual event to social media pages.

Humane Sponsor **\$5,000**

- Logo receives tertiary billing on FHS website and Furr Ball site. Logo linked to your website.
- Logo/company name receives pinned posting on social media for four (4) days.
- Logo/company name receives recognition during the Virtual Event.
- One 30 second video promoting business on Facebook & Instagram pages, during pre-event week.
- Sponsor commits to sharing social media posts about the virtual event to social media pages.

Kindness Sponsor **\$2,500**

- Logo featured on FHS website and Furr Ball site. Logo linked to your website.
- Logo/company name receives individual pinned posting on social media for three (3) days.
- Logo/company name receives group recognition during the Virtual Event.
- One 30 second video promoting business on Facebook & Instagram pages, during pre-event week.
- Sponsor commits to sharing social media posts about the virtual event to social media pages.

Caring Sponsor **\$1,000**

- Logo featured on FHS website and Furr Ball site. Logo linked to your website.
- Logo/company name receives grouped pinned posting on social media for two (2) days.
- Logo/company name receives group recognition during the Virtual Event.
- One 30 second video promoting business on Facebook & Instagram pages, during pre-event week.
- Sponsor commits to sharing social media posts about the virtual event to social media pages.

Considerate Sponsor **\$500**

- Logo featured on FHS website and Furr Ball site. Logo linked to your website.
- Logo/company name receives grouped pinned posting on social media for one (1) day.
- Logo/company name receives group recognition during the Virtual Event.
- Sponsor commits to sharing social media posts about the virtual event to social media pages.

#Savefursyth Sponsor **\$250**

- Logo featured on FHS website and Furr Ball site. Logo linked to your website.
- Sponsor commits to sharing social media posts about the virtual event to social media pages.

All sponsors will receive corresponding billing in e-newsletter following the event.

For more information, please contact Beryl Parks at (336) 546-1415 or bparks@forsythhumane.org.

Forsyth Humane Society is a nonprofit organization committed to enriching our community by promoting the compassionate treatment of cats and dogs and increasing the save rate of all shelter cats and dogs in the county to 90% by 2023. #SAVEFURSYTH